



Israel and the Diaspora. What a relationship! For generations, we've been together. Through thick and thin. And this year, we're celebrating 70 years of partnership. But even in the best relationships, misunderstandings can happen. A difference of opinion here. A misinterpretation there.

**That's why we're heading to Tel Aviv. To talk it out and ensure that our next 70 years remain strong. Together.**

#### Registration Rates

\$499 General Registration  
 \$399 Mission Participant  
 \$250 Israeli Resident

Learn more or register at  
[generalassembly.org](http://generalassembly.org)

## Program

### Sun, October 21

- 8:00 am–5:00 pm** United Israel Appeal Study Day
- 9:00 am–5:00 pm** iRep Study Day
- 6:30–7:45 pm** Board of Trustees/Federation Members Corporation Meeting
- 8:00–9:00 pm** Leadership Recognition Reception

### Mon, October 22

- 7:00–8:30 am** Wake-Up Call Programming
- 8:00–9:00 am** Buses Depart to Convention Center
- 9:30–11:00 am** Opening Plenary
- 11:30 am–12:45 pm** **Breakouts**
  - Who Am I?: Jewish Identity Across Borders
  - Inspired Fundraising: Translating Your Overseas Experiences Into the Case for Giving
  - Traditional Trailblazers: Haredi Integration Into Israeli Society
  - Nice to Meet You: How We Learn About Each Other
  - Deep Dive: Dialogue in the Den

*(Monday continued)*

- 1:00–2:30 pm** Lunch & Rooftop Raps
- 2:45–4:00 pm** **Breakouts & Rooftop Raps**
  - Shifting Sands: Israel's Security in a Turbulent Middle East
  - Opposites Attract: Unexpected Partnerships Changing Israeli Society
  - Market Forces: The Business of Religious Pluralism
  - Israeli Arabs: Leveling the Playing Field
  - Deep Dive: Dialogue in the Den
- 4:00–5:00 pm** Buses Depart Back to Hotels
- 5:30–7:30 pm** Community Events
- 8:00–10:00 pm** The GA Takes Over Rothschild Boulevard
- 10:00–11:30 pm** GA Late-Night Events

#### Dialogue Den

Throughout the Conference, we host modern-day chavrutas organized by esteemed institutions of Jewish thought. Tabletop discussions will tackle the most compelling issues for Israel and the Diaspora, Jewish peoplehood, and more.

## Tues, October 23

<b>7:00–8:30 am</b>	Wake-Up Call Programming
<b>7:30–9:00 am</b>	Buses Depart to Convention Center
<b>9:30–11:00 am</b>	Opening Plenary
<b>11:30 am–12:45 pm</b>	<b>Breakouts &amp; Rooftop Raps</b> Beating Back BDS: Why Does It Matter? Supporting Survivors: Dedication and Dignity Can We Talk?: Peace-Process Realities in Israel Innovation in the Bloodstream: The Startup Nation Tackles the Future of Medicine Deep Dive: Dialogue in the Den
<b>12:45–2:00 pm</b>	Lunch & Rooftop Raps
<b>2:00–3:00 pm</b>	Buses Depart for Jerusalem
<b>4:30–6:00 pm</b>	Jerusalem Event
<b>6:30–8:30 pm</b>	GA Evening Events
<b>6:00–10:00 pm</b>	Buses Return to Tel Aviv Throughout the Night

### Rooftop Rap

Take in the stunning view and extend the conversation with some of your favorite GA presenters on the GA's rooftop patio. Reserve your seat in advance for thought-provoking chats with Israeli political, civic, and social leaders.

## Looking for more?



Join us for the  
**Israel Anniversary GA Mission**  
October 17–24, 2018

Learn more at  
[www.generalassembly.org](http://www.generalassembly.org)

### Wake-Up Call

Set your alarm clock each morning and join a seaside minyan or study session with some of Israel's most innovative and influential religious thought leaders. Or challenge yourself by joining the Federation-funded pre-army boot camp for youth at risk. And stay tuned to learn about more options for getting spiritually and physically prepared for your day at the GA!

## Wed, October 24

<b>7:00–8:30 am</b>	Wake-Up Call Programming
<b>7:30–9:00 am</b>	Buses Depart to Convention Center
<b>9:30–11:00 am</b>	<b>Breakouts &amp; Rooftop Raps</b> Bouncing Back: Helping Cities Rebound From Crises Holistic Healing: Using Collective Impact to Respond to Social Challenges Deep Dive: Dialogue in the Den <i>More sessions coming soon</i>
<b>11:30 am–12:45 pm</b>	Closing Plenary
<b>1:30–7:00 pm</b>	The Jewish Agency Board of Governors' Meeting (it's an overnight and continues Thursday)

### Rothschild Rally

Take it to the streets—literally! On Monday night, we're taking over the very boulevard where Israel's founders paved the path for future generations of Israelis. We'll march the same streets during a night of entertainment, community, and history-making. You'll witness at firsthand the impact your work has had in the lives of Israelis who today are icons of Tel Aviv culture and innovation.